



CATEGORY urban/architectural

LOCATION Oslo, Haugerud (Alna district)

POPULATION 560 000 inhabitants in Oslo, 45 000 Alna district

STUDY SITE 11,00 ha

SITE OF PROJECT 01,30 ha

SITE PROPOSED BY Municipality of Oslo

OWNERS OF THE SITE Municipality of Oslo and Enøk Consult AS (private company).

COMMISSION AFTER COMPETITION Zoning plan. Possibilities for a building commission.

TRANSFORMATION OF SITE

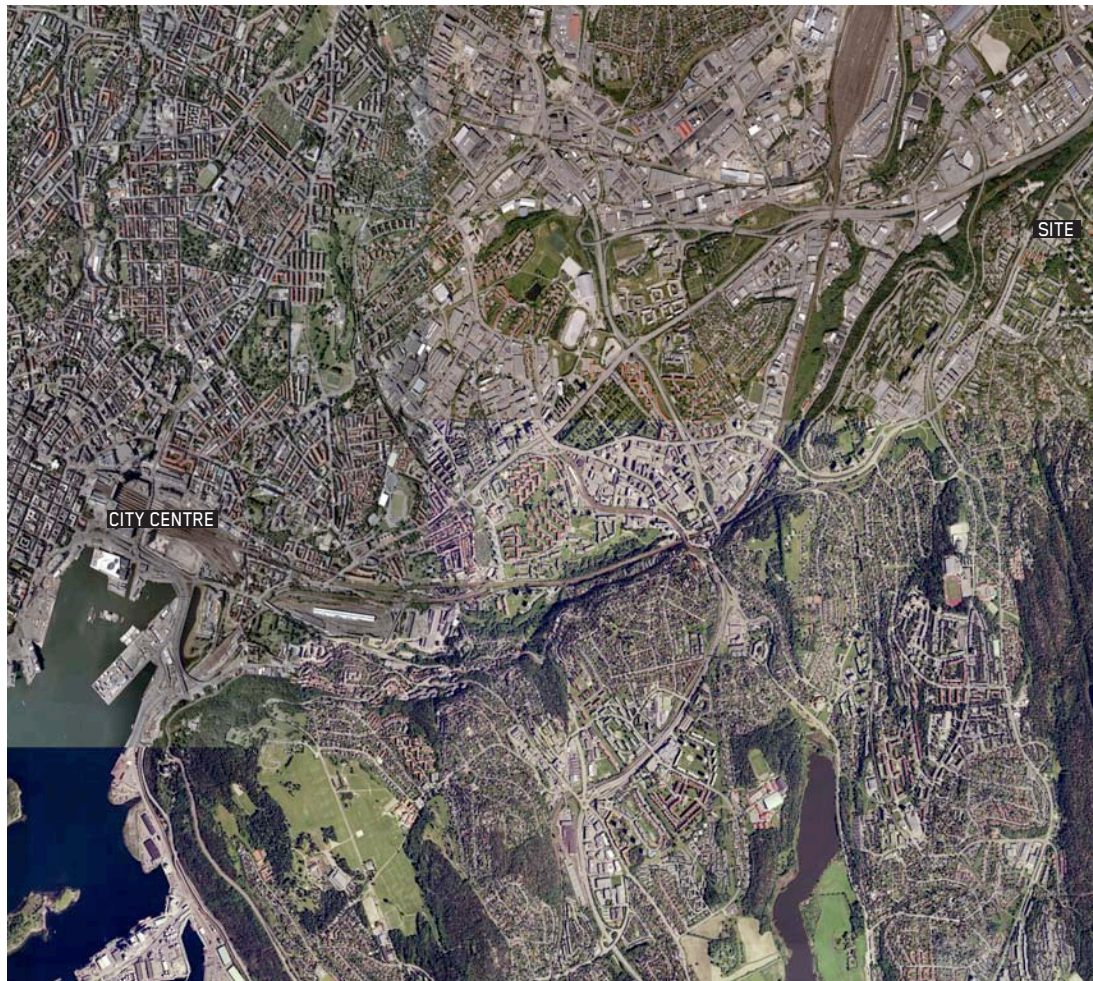
The competition will focus on revitalizing the centre of the Haugerud district by adding a new main public space and mixed use buildings. The public space must play a key role by improving the spatial relationship between pedestrian traffic, public transport, the surrounding programs, the Haugerud Senter and the future development projects.

How can we reinterpret Haugerud centre? The centers of the satellite cities of the 60s have lost their relevance due to increased mobility within the population, and have to re-invent themselves to survive.

Is it possible for Haugerud centre to regain its relevance by adding new programs; creating a new identity? The challenge now is to investigate an interesting and feasible transformation of the area's existing public spaces and programs; promoting growth for culture, local business and social life.

CITY STRATEGY

Haugerud centre lies in the Grorud Valley; an extension of the Oslo city from the 60s with about 130.000 of the capitals inhabitants. Oslo is expanding by increasing its density, and a large city/state-subsidized urban renewal program has been launched for the Grorud Valley.



SITE DEFINITION

Haugerud centre is a typical suburban challenge; undefined public spaces and a lack of urban intensity and housing diversity.

The project site consists of the existing Haugerud Senter, a parking lot, a kindergarden and a small park. In the southeast corner of the study area is the local church. North of the project site is a primary and secondary school, a soccer field and tennis courts. The subway station is located in the southwest corner of the study area. The areas surrounding the study area, are mostly residential areas.

The Haugerud Senter is owned by Enøk Consulting. Its first floor has traditionally been dedicated to shopping, but new big box shopping centers have emerged in the proximity, leaving the Haugerud Senter virtually

disserted.

All of the area within the project site is owned by the municipality, with exception of the Haugerud Senter.

NEW URBAN MOBILITY

On the local scale, new networks need to be developed, and existing, soft infrastructure has to be improved. It is also very important to strengthen the link between the Haugerud centre and the neighboring housing areas.

NEW SOCIAL LIFE

Both the municipality and the private owner want to focus on the young people and the elders, and create a new, public, meeting- and social space at Haugerud centre. In order to reestablish the center's relevance, it is important to create a new social and cultural identity.

NEW SUSTAINABLE ENVIROMENT

The Municipality of Oslo and the state have initiated a large- scale urban renewal program for the Grorud valley. One of the main goals is to upgrade the district centres in terms of availability and environmentally friendly transportation.

The competition will also focus on this goal; by facilitating an improved relationship between public transport, pedestrian traffic and the centre.

There is also an ambition of the municipality to have a high focus on sustainability and universal design for the new programs. Low energy consumption, reduced CO2 emission and local treatment of surface water are key factors in the Oslo urban ecology program.

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Project site seen from southeast. Church building on the left.



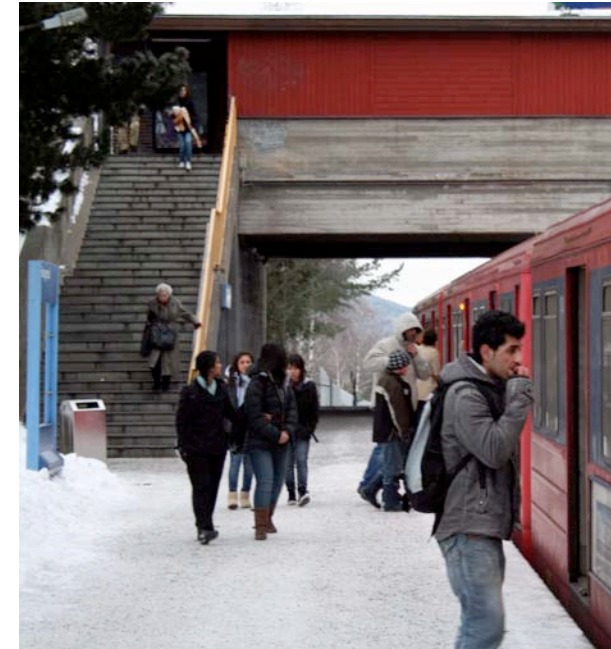
Project site seen from south. Haugerud Center.



Tower residences east of the project site.



View from the metro station towards the project site



Metro Station in the study area